

**There are two versions of the Volunteer Recruitment pitch below. Please use whichever one fits in the space allotted and provides the most value to your readers!**

**The short version...**

#### **Volunteers Needed for the 2012 BMW Championship**

The BMW Championship is currently seeking volunteers for September 2012 when the PGA TOUR Playoffs come to Crooked Stick Golf Club in Carmel, IN. There are a limited number of positions available, so make sure to reserve your spot today! Please visit [www.BMWChampionshipUSA.com](http://www.BMWChampionshipUSA.com) and click on the 2012 BMW Championship link for more information. Committee descriptions and volunteer requirements can be found by using the link under the volunteer section of the 2012 BMW Championship landing page.

Brickyard Crossing members are invited to volunteer as marshals on Hole #12.

Thank you for your support! We hope you plan on joining us for this very special event.

**The long version...**

#### **Volunteers Needed for the 2012 BMW Championship**

In 2012 the BMW Championship will move from its traditional home in Chicago, IL to Carmel, IN and will be played at Crooked Stick Golf Club September 3-9.

The BMW Championship is the third leg of the FedEx Cup Playoffs. The Top 70 PGA TOUR players in FedEx Cup points will be invited to participate. Players expected to compete include Ernie Els, Rickie Fowler, Jim Furyk, Dustin Johnson, Anthony Kim, Phil Mickelson, Camilo Villegas, and Tiger Woods. The 2012 BMW Championship will mark the first time since the 1991 PGA Championship that the PGA TOUR has competed on Hoosier soil.

All proceeds from the tournament go to the Western Golf Association's sole beneficiary, the Evans Scholars Foundation, which awards over 800 college scholarships to deserving young men and women caddies each year.

You can be a part of the action by registering as a 2012 BMW Championship Volunteer. There are a limited number of positions available, so make sure to reserve your spot today! Registration instructions are listed below:

- Visit [www.2012BMWVolunteers.com](http://www.2012BMWVolunteers.com)
- Click on the gray "Register Now" button on the left side of the screen
- Create a username and password
- Complete a series of registration questions as directed
- Brickyard Crossing members are invited to volunteer as marshals on Hole #12. Please make sure you request this committee as your first choice if interested.

Volunteers are asked to purchase the Championship Volunteer Package and are encouraged to work 3-4 shifts of approximately 5 hours at a time. Scheduling will take place in the spring of 2012. Please note that committees will be filled on a first-come, first-serve basis, and committee assignments can only be given to paid volunteers. Committee descriptions and volunteer package details can be found at [www.2012BMWVolunteers.com](http://www.2012BMWVolunteers.com).

Thank you so much for your support! We hope you plan on joining us for this very special event.

For information on hospitality and ticket packages, please visit [BMWChampionshipUSA.com](http://BMWChampionshipUSA.com) and click on the 2012 BMW Championship link.